



California Communications Association

Committed to Customers, Connected to our communities

Visit CalCom

CalCom fosters learning and industry excellence by working with service providers, manufacturers, and vendors to accelerate broadband deployment and adoption with the goal of empowering every person in California with affordable broadband services.

2026 CALCOM FALL CONFERENCE & EXPO



27–30 September 2026



Doubletree by Hilton Sacramento

SPONSORSHIP OPPORTUNITIES

The California Communications Association (CalCom) is the leading voice for independent telecom and broadband providers **committed to connecting California's rural and underserved communities.**

The Fall Conference & Expo is CalCom's premier event—bringing together executives, engineers, vendors, and policy leaders for three days of insight, innovation, and connection.

As a sponsor, you'll gain the benefits of:

- **Direct access** to key decision-makers
- Increased **brand visibility**
- **Recognition as a leader** in California's broadband future
- Showcase to **promote your solutions or products**
- **Networking** and strengthening industry relationships

Don't miss this high-impact opportunity—**secure your sponsorship today** and make your mark at the forefront of California telecom.

CONTACT:

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SPONSORSHIP PACKAGES

Sponsorship Level	Cost	Available	Visibility & Branding	Speaking / Remarks	Exhibit / Display
Emerald Premier Conference Sponsor	\$7,500	2 available	Premier logo placement across conference marketing, website/Eventbrite, onsite signage, sponsor slides, event materials, guidebook, and digital/event announcements; daily podium recognition; sponsor spotlight in one pre-event email or social post	3-min remarks during general session or conference welcome, Thanks from Podium	Premium exhibit table placement included
Exclusive Boots, Broadband & BBQ Sponsor	\$5,000	Limited	Exclusive branding for Boots, Broadband & BBQ; logo on event signage, related promotions, guidebook, and digital/event announcements	3-min remarks at event, Thanks from Podium	Tabletop display during event
Cal Karaoke Main Sponsor	\$5,000	Limited	Exclusive branding for Cal Karaoke; logo on event signage, related promotions, guidebook, and digital/event announcements	3-min remarks at event, Thanks from Podium	Tabletop display during event
Diamond Conference Sponsor	\$4,000	5 available	High-level logo placement across conference marketing, onsite signage, sponsor slides, event materials, guidebook, and digital/event announcements	Thanks from Podium	Tabletop display during event
Platinum Conference Sponsor	\$3,000	5 available	Strong logo placement in conference marketing, onsite materials, guidebook, and digital/event announcements	Thanks from Podium	Tabletop display during event
Boots, Broadband & BBQ Sponsor	\$2,500	Limited if no exclusive	Name/logo included in BBQ event promotions, event signage, guidebook, and digital/event announcements	Thanks from Podium at event	—
Cal Karaoke Sponsor	\$2,500	Limited	Name/logo included in Karaoke event promotions, event signage, guidebook, and digital/event announcements	Thanks from Podium at event	—
Breakfast / Lunch Sponsor	\$1,500	Limited	Name/logo included on breakfast or lunch signage, guidebook, and digital/event announcements	Thanks from Podium	—



Optional Digital Ad: Sponsors and exhibitors may add a digital ad displayed during the conference for an additional \$500.

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