

# Advertisement Form

- ▶ CalCom Membership Directory
- ▶ CalCom Website



## Advertise with CalCom...a direct link to California's Independent Communications Network Operators and Suppliers!

CalCom is a statewide non-profit trade association comprised of independent communications network operators, who provide voice and broadband services, including their affiliates, and over 100 Associate Members who provide vital services to these companies.

The **Member Directory** is posted on the CalCom website, as well as distributed annually to all CalCom members. It reaches presidents, general managers, central office supervisors and human resource personnel, engineering and purchasing supervisors at each member organization. Additional copies of the Member Directory are also distributed at CalCom's two annual conferences. Members use this directory as a valuable resource and purchasing guide and recognize the importance of doing business with the vendors that support our association.

*Committed to customers,  
connected to our  
communities*



Ads purchased in the Member Directory will be included in the publication for one year, based on the date of purchase. At the end of the full year, you will have the option to renew, edit, or remove your ad from the publication. If you choose to renew your ad, you will receive 15% off.

**Website Ads-** Purchase an ad on the CalCom website!

Our website receives an average of 675 visitors per month. Ads will be posted for one year, with the option to renew, edit, or remove your ad at the end of the term. If you choose to renew your ad, you will receive 15% off.

### Sign me up for an Ad!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

I would like to purchase the following ad:

Half page color ad in Member Directory-  \$665 member/  \$1,065 non-member

Full page color ad in Member Directory-  \$1,075 member/  \$1,475 non-member

Website Ad (180x180 px)-  \$1,275 member/  \$1,675 non-member

Website Ad (180x90 px)-  \$1,175 member/  \$1,575 non-member

I have enclosed a check in the amount of \$ \_\_\_\_\_

Please email an invoice to the address listed above in the amount of \$ \_\_\_\_\_

California  
Communications  
Association

1329 Howe Ave, Suite 216  
Sacramento, CA 95825

Phone: 916-567-6700

Fax: 916-922-3648

E-mail:

[lindsay@calcomassn.org](mailto:lindsay@calcomassn.org)

# Advertisement Form

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## Advertisement Specifications and Pricing

**Member Directory:** Publication Format- 5.875" x 8.25" bound

Full page ad (bleed) - 6.125" width x 8.5" height

Full page ad (no bleed) - 5" width x 7.5" height

Price: \$1,075 member/ \$1,475 non-member

Half page ad (horizontal) - 5" width x 3.6875" height

Half page ad (vertical) - 2.4375" width x 7.5" height

Price: \$665 member/ \$1,065 non-member

**Format:** All ads must be submitted in an electronic format and sent as a high resolution (300 dpi+) PDF, JPG, or TIF. All fonts should be embedded or converted to outlines. Send ads only in CMYK color mode.

**CalCom Website Ad:** Two sizes are available.

180px wide x 180px high

\$1,275 member/

\$1,675 non-member

180px wide x 90px high

\$1,175 member/

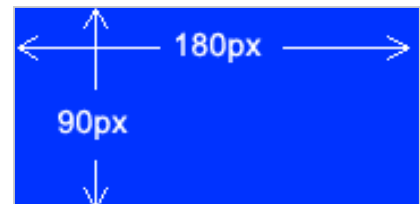
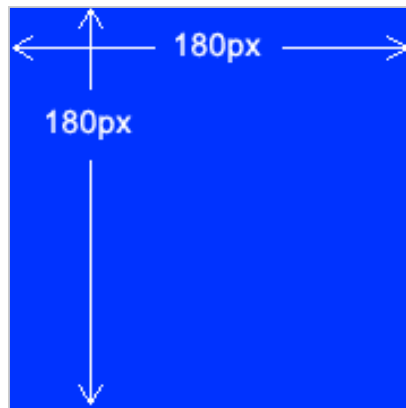
\$1,575 non-member



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lindsay@calcomassn.org



**Format:** Send your banner ads in a JPG, GIF, or PNG format that is 300+ dpi high resolution.

**Submission:** Send your ads to [lindsay@calcomassn.org](mailto:lindsay@calcomassn.org)