



March 10-12, 2020 • DoubleTree Resort, Sacramento

TECH EXPO REGISTRATION FORM

Company: _____ Contact Name: _____

Mailing Address: _____ City: _____

State: _____ Zip: _____ Email Address: _____

Phone: _____ Fax: _____

I AM REGISTERING AS A: (CHECK ALL THAT APPLY) **Attendee** **Exhibitor** **Golfer** **Sponsor**

ATTENDEE: There is no charge to attend the Tech Expo; however, we do request that you register for the show. If you are registering multiple people, please see the attached 'Multiple Attendee Registration' Form. Which of the following applies to your company?

- CalCom Member Company Non-Member Company I am interested in becoming a member
- Non-Exhibiting Associate Member walking the expo floor: **\$100**

EXHIBITOR: Exhibits are provided with a 120V electrical outlet and company ID sign

- 8' x 10' Exhibit Booth:** Member **\$575**, Non-member **\$995**
- 2' x 6' Tabletop:** Member **\$425**, Non-member **\$795**
- Vehicle Space (Outdoors):** Member **\$575**, Non-member **\$995**
- Vendor Presentation: \$100** (must be a CalCom member)

A description of the 'Vendor Presentation' opportunity is included on the attached form.

- Optional Furniture Package for Exhibitors: \$100**

Includes one 6' skirted table and one contour side chair. The furniture will be provided by STL, our service contractor for the show. This discounted pricing and package will not be available on-site during the event, and there is no furniture substitutions allowed.

PRE-SELECT YOUR BOOTH:

List your top three choices for booth placement:

1. _____ 2. _____ 3. _____

GOLF: This year we're trying a new event at TopGolf on Tuesday, March 10th from 3:30-7:30pm. Transportation will be provided from the DoubleTree Resort to **TopGolf Roseville** (1700 Freedom Way, Roseville, CA 95678) This is an excellent venue for mixing and mingling with customers and colleagues for an evening of fun. Cost for the golf outing is \$100/pp. Please note you may host a six-person team at the event. See attached golf form. NO golf refunds will be made.

SPONSOR: INDICATES; *MULTIPLE SPONSORS ARE PERMITTED

All sponsors will receive recognition on the CalCom website, company logo printed in the on-site event program, and signage at the event.

TECH EXPO SPONSORSHIPS:	PRICE	TOPGOLF SPONSORSHIPS:	PRICE
<input type="checkbox"/> Conference Tote Bag*	\$1,500	<input type="checkbox"/> Golf Goodies* (Sponsor provides logo items)	\$100
<input type="checkbox"/> Pens (Sponsor provides pens)	\$0	<input type="checkbox"/> Transportation to Top Golf	\$500
<input type="checkbox"/> Nametag Lanyard Sponsorship	\$1,200	<input type="checkbox"/> Beverage Sponsor	\$250
<input type="checkbox"/> Conference Program Ad*	\$300	<input type="checkbox"/> Tuesday Evening Golfers Reception	\$500
<input type="checkbox"/> Wednesday Networking Luncheon*	\$1,500	<input type="checkbox"/> Tee Sign	\$100
<input type="checkbox"/> Wednesday Evening Exhibitor Reception*	\$500		
<input type="checkbox"/> Wednesday Reception Drink Tickets (10 tix)	\$80		

CORNHOLE TOURNAMENT: Yes, I would like to play in the tournament (held Wed., March 11th from 4:00pm-6:00pm)

Return registration forms to CalCom by Mail, Fax or Email:

CalCom • 601 University Ave, Suite 177, Sacramento, CA. 95825 • Fax: (916) 922-3648 • Email: info@calcomassn.org

Enclosed is a check in the amount of \$ _____

Please invoice me (invoice will be sent to the company's address listed above.)

Cancellation policy: Individual event or conference registrations canceled within 72 hours of the event and "no shows" will be billed at the regular fee.



March 10-12, 2020 ▪ DoubleTree Resort, Sacramento

Topgolf Play Registration Form

Please fill out and return this form to participate in TopGolf Play..
The event will be held rain or shine at: **Topgolf Roseville – 1700 Freedom Way, Roseville, CA 95678**

Company Name:

Contact:

Phone:

Email:

Name:	Handicap:
Name:	Handicap:
Name:	Handicap:
Name:	Handicap:
Name:	Handicap:
Name:	Handicap:

Topgolf Play

Fee: \$100/per player

Date: Tuesday, March 10th

Time: 3:30pm-7:30pm

(Food will be provided during the event)

Check here if you're hosting a six-person team at this event.and provide names above.





March 10-12, 2020 ▪ DoubleTree Resort, Sacramento

VENDOR PRESENTATION

(Must be a CalCom Member)

We invite all CalCom members who are exhibiting in the 2019 Tech Expo to consider this opportunity. There are FIVE Vendor Presentation time slots during the expo. The time slots are between 30-60 minutes in length and will be held in a private meeting room near the exhibit hall on either **Wednesday, March 11th or Thursday, March 12th.**

There is a fee of \$100.00 per time slot. As a vendor, please consider what you can achieve during this face-to-face time with your customers. It's intended to give you the opportunity to provide a product-specific presentation of your services, but the time could also be used for:

- Product training
- Service updates
- New product rollout
- Customer appreciation event
- Happy hour reception
- The options are endless!

Each company who reserves a timeslot is responsible for inviting attendees (your own database of customers) to join you during this designated time.

If you are interested in securing a Vendor Training timeslot, **please complete this form and return it to the CalCom office.**

The Associate Member Committee will determine the five companies based on the date received and space available.

Thank you for your interest!

Company: _____ Date: _____

Contact Person: _____ Email: _____

Is your company registered as an Exhibitor? Yes No

Please provide a brief description of how your company will utilize this time slot:
