

## **FOR IMMEDIATE RELEASE**

Date: March 16, 2011

# **Paul Sieracki Named CalCom President**

California Communications Association (CalCom), founded in 1917 by the original telephone companies (over 50) in California and whose mission today is extending basic telephone service and broadband to many parts of the state, announced the appointment of Paul Sieracki as President. Sieracki duties include providing an avenue for members to network with one another, to educate legislators and regulators, offer training opportunities, and to connect vendors with members in an effort to build state of the art networks across the state. "The Board believes that Paul will make a significant contribution to CalCom," said Scott Barber of SureWest, CalCom's Chairman and CEO, in announcing the appointment. "Paul's experience, energy and ideas will bring considerable benefits to the association. He is a welcome addition to CalCom and we are excited to have him as part of the team. He has already hit the ground running".

A leader with more than 25 years of experience in the telecommunications policy-making arena, Sieracki served for twelve years as Sprint Nextel's Director of Government Affairs in Sacramento, where he oversaw Sprint's public policy agenda in California and a dozen western states. During his career at Sprint he held numerous managerial positions in government affairs and lobbied on behalf of the company in more than 30 states and the US Congress. He held positions with SprintPAC and his teamwork with other units was noted in numerous internal awards. Most recently, Sieracki had a limited term appointment as Special Consultant to California's Office of the Chief Information Officer. Prior to Sprint, Sieracki worked in NTIA's Office of Policy Analysis and Development and served as a Legislative Assistant to a Member of Congress.

"CalCom member companies have always been a vital part of their communities," Sieracki said, "and their role takes on increased importance as California strives to move forward with its economic recovery."

"Telecommunications is at the forefront of California's basic infrastructure and plays a meaningful role in every Californian's life, whether education, delivery of health services, a smarter way to conduct business, or simple communication among friends and neighbors," Sieracki concluded, "and I'm excited to showcase CalCom's commitment to a successful partnership among customers, lawmakers, regulators and suppliers to enhance the delivery of basic telephone service and to extend broadband to many parts of the state."

Sieracki earned his law degree from The Catholic University of America in Washington, D.C. and his bachelor's degree from the University of Illinois, Urbana, Illinois. Sieracki's professional affiliations include active membership in the District of Columbia Bar and the American Bar Association while in his local community he serves as President of Friends of Inuyama, Japan, sister-city to Sieracki's home of Davis, California. Sieracki is an avid runner and a local high school sports official in basketball.

### About CalCom

California Communications Association (CalCom), is a statewide non-profit trade association comprised of incumbent local exchange carriers (ILECs) providing telecommunications services within California. In addition to these core members, over 99 providers of products and services to the industry are CalCom Associate Members.